

Rep Order# 8891640 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

Traffic Order# 37843

Printed: 11/02/2012 12:15 PM

1 of 2

Last Received: 11/02/2012 10:34 AM
Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS
Advertiser () HORSFORD, STEVEN
Product HORSFORD/CON/DEM
Estimate# 2331
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 115/122/2331
Flight Dates 11/04/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M	700A-900A	CBS THIS MORNING	:30	\$200.00	11/05-11/05	1	1	1	\$200.00	
	2	M	500P-630P	8 NEWS NOW ROTATION	:30	\$1,750.00	11/05-11/05	1	1	1	\$1,750.00	
	3	SU	700P-800P	60 MINUTES	:30	\$6,000.00	11/04-11/04	1	1	1	\$6,000.00	
	4	M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$600.00	11/05-11/05	1	1	1	\$600.00	
	5	SU	115P-430P	CBS NFL FOOTBALL-LATE GAME	:30	\$7,700.00	11/04-11/04	1	1	1	\$7,700.00	

---REPORT TOTALS---

Report Totals: 5 / \$16,250.00

---SALES MONTHLY TOTALS---

Nov 12: 5 / \$16,250.00
Sales Totals: 5 / \$16,250.00
Station Totals: 5 / \$16,250.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$54,167	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		